

EVERETT CITY COUNCIL AGENDA ITEM COVER SHEET

PROJECT TITLE:

Street Closure – The Everett
Food Truck Festival

_____ Briefing
_____ Proposed Action
_____ Consent
_____ Action
_____ First Reading
_____ Second Reading
_____ Third Reading
_____ Public Hearing

COUNCIL BILL #

Originating Department

Contact Person

Phone Number

FOR AGENDA OF

City Clerk

Anna Pankevich

425 257-8614

August 17, 2016

Initialed by:

Department Head

CAA

Council President

db
Am

Location

Colby Avenue Between
25th Street and Everett
Avenue

Preceding Action

Attachments

Special Event
Application

Department(s) Approval

Police, Fire, Streets,
Traffic Engineering,
Transit

Amount Budgeted	-0-	
Expenditure Required	-0-	Account Number(s):
Budget Remaining	-0-	
Additional Required	-0-	

DETAILED SUMMARY STATEMENT:

Live in Everett, Everett Makers Market and Imagine Children's Museum are requesting the closure of Colby Avenue Between 25th Street and Everett Avenue on August 27, 2016, 6 a.m. to 6 p.m., for the Everett Food Truck Festival.

RECOMMENDATION (Exact action requested of Council):

Authorize the closure of Colby Avenue Between 25th Street and Everett Avenue on August 27, 2016, 6 a.m. to 6 p.m., for the Everett Food Truck Festival, sponsored by Live in Everett, Everett Makers Market and Imagine Children's Museum.

SPECIAL EVENT APPLICATION

Event Type: ☒ Street Closure ☐ Parade ☐ Walk/Run ☐ Other ()

Event Date: August 27th, 2016

Event Time: 9 AM - 5 PM

Closure Time: 6 AM - 6 PM

Event Description: The Everett Food Truck Festival. 24 Food Trucks, Everett Makers Market, Imagine Children's Museum attraction.

Location of Event: Colby Ave. Between Everett and 25th. Also, a portion of 26th indicated on the map – specifically, 26th from the alley behind Banner Bank west to the alley behind Wicked Cellars.

Sponsoring Organization: Live in Everett in partnership with the Everett Makers Market and Imagine Children's Museum

Address: Live in Everett 1904 Wetmore Ave. **City & State** Everett, WA

Contact Person: Tyler Chism **Phone No.** 425-344-1727

We **require** that you inform the neighborhood and businesses of the street closure **prior** to obtaining approval.

What method will be used to inform the impacted parties of the street closure? Hand Delivered 5 Page Info Packet

If applicable, answer the following:

Approx. # of participants: _____ Persons _____ Animals _____ Vehicles
Type of Animals _____

Assembly area (streets) NA

Portion of street to be used: x Full width Half Other

*Attach a **map** showing route of parade or run/walk.

Official Use

[illegible]

Special Conditions: _____

Comments: _____

Council agenda date: / /

City Council approval: / /

Permit _____

TR#

Indemnification, Hold Harmless, and Certification

As a material inducement and consideration for the City granting this approval, the Applicant, on behalf of the sponsoring organization, hereby agrees to defend, indemnify and hold harmless the City from and against any and all Claims for personal injury, death, property damage or destruction, arising from, relating to, or resulting from the Event that is the subject of this approval.

"City" shall mean the City of Everett, its officers, employees and agents.

"Claims" shall mean any actions, demands, suits, obligation or liability for payment of damages, fees, and costs, including, but not limited to, attorney's fees, expert witness fees, court costs and other legal expenses.

Provided, however, this agreement to defend, indemnify and hold harmless the City shall not apply to Claims arising out of bodily injury or death or property damage or destruction caused by the sole negligence or willful misconduct of the City.

As Applicant, I certify that 1) the information provided on this application is true and correct; and 2) I am duly authorized by the sponsoring organization to make this application and enter into this agreement, on behalf of the sponsoring organization, to defend, indemnify and hold harmless the City.



Signature

8/11/2016

Date

Tyler Chism

Printed Name

Live in Everett

Organization Representing

425-344-1727

Phone No.

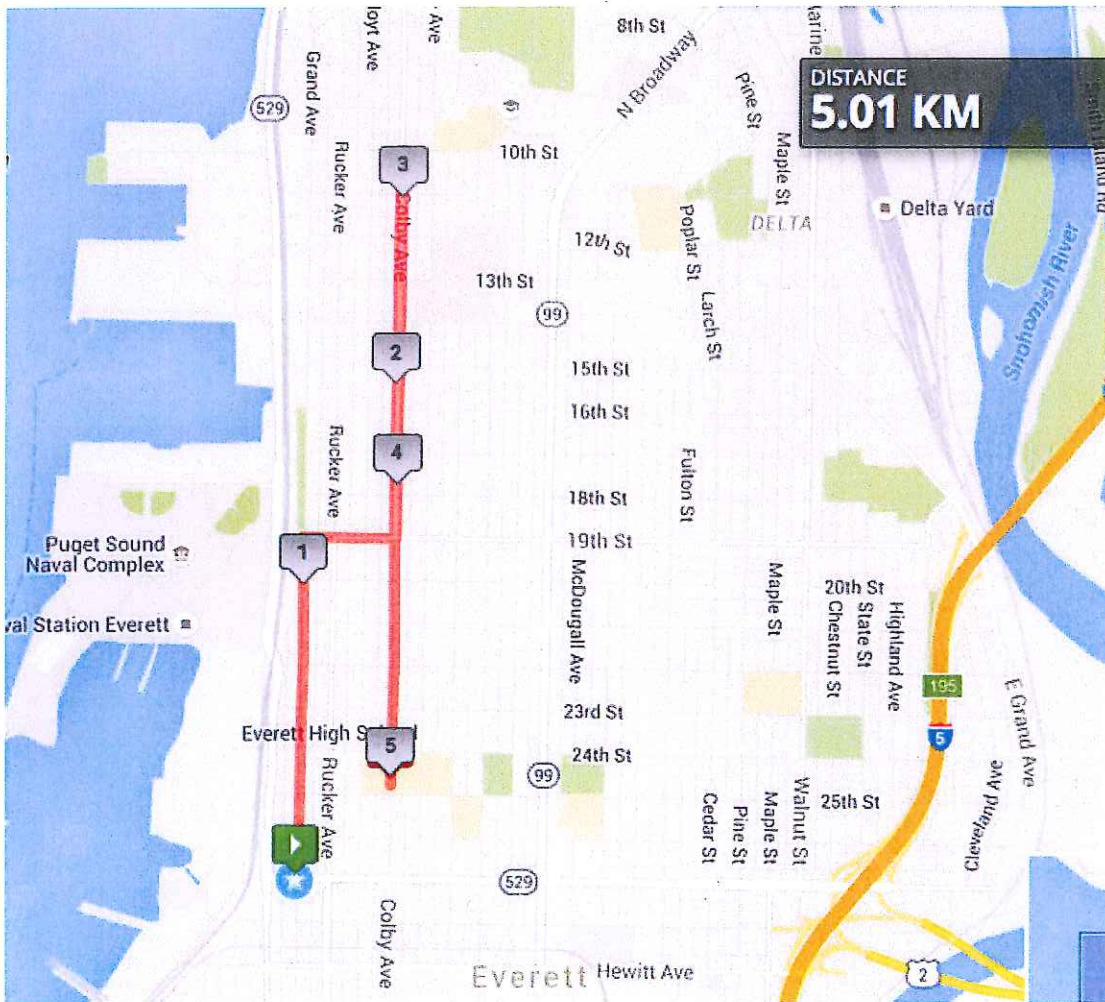
List businesses/residences impacted by this event. You must also obtain an approval signature from each business/resident indicating they concur with the closure.

Business/Residence	Signature of approval
1. _____	_____
2. _____	_____
3. _____	_____
4. _____	_____
5. _____	_____
6. _____	_____
7. _____	_____

2016 Food Truck Festival Location

Colby Avenue, between 25th and Everett Avenue.





Bubble Run Route 2016



CONTACT US

TYLER CHISM 425-344-1727
GARRET HUNT - 425-308-1888
LIVEINEVERETT@GMAIL.COM

May 6, 2016

Dear Business Owner,

The Live in Everett Food Truck Festival is scheduled for Saturday, August 27th, 2016. As with previous years, we're working with the Bubble Run to create a whole day of fun in Everett and bring thousands of people to your doorsteps. We experienced record growth last year and did our best to deal with the chaos. However, we recognize that the chaos affected your business. We're committed this year to working alongside the businesses on Colby to minimize the negative affects our event has on your business.

As of now, we're planning to host the event on Colby Avenue between 25th Street and Everett Avenue. This will result in Colby being closed from early in the morning until 6 PM on Saturday August 27th. The alleys WILL BE OPEN this year. We have worked with the Bubble Run to **ensure** their race WILL NOT block the alleys so your clients and customers can get to your business (see attached maps).

We're asking you to please sign our street closure application to close down Colby for the day and bring the Everett Food Truck Festival and thousands of people to your doorsteps.

Please see reverse side for a list of complaints from last year and our remedies to fix them.

Sincerely yours,

Tyler Chism + Garret Hunt

www.liveineverett.com

Common complaints from last year and our plans to address them this year.

“We were not informed of the event”

This year, we’re hand delivering this letter four months in advance to inform you about our event. We also want to invite you to dialog with us about your needs and how we can help.

“There was garbage everywhere!”

This year, we’re staffing our event with two dozen volunteers and investing in twice as many trash bins to handle the waste. We’ll work with a janitorial company to clean Colby between 25th and Everett Ave. after the event.

“My customers/clients could not get to my business!”

This year, the alleys behind your businesses will be open along with Hoyt and Wetmore. Everpark garage will also be open for your clients to park in, for free. We’re happy to provide you with a map that you can print and give to your clients/customers showing how they’ll access your business and where to park. Call us to inquire.

“The Food Trucks will steal business from my restaurant.”

Trust us, the lines are LONG and people get tired of waiting. Last year, we saw lines going out of the doors of every restaurant that stayed open for the festival.

“My bathroom will be destroyed by non-paying customers!”

Yeah, we would not want someone who’s full of food using our bathroom either! We’ll have a ton of porta-potties and can provide you with a sign that states that your restroom is not for public use.

Along with our plans to mitigate these issues, we’re also committed to helping you market your business to a captive audience of many non-Everett people. We will create custom coupons for all businesses to distribute to visitors so you can invite people back to your business after the event. Our in-house design team will design the coupon and help connect you with a place to get them printed at a very affordable rate. Call to inquire.

Please don't hesitate to call us with any other concerns. We'll work as hard as we can make sure you have a record day!

We need the business owner or decision maker to sign below so we can make this great community event happen. Call us with any questions or concerns, otherwise if you could please sign below.

Here are three simple ways to get this form back to us:

1. Email us. Send an email to: LivInEverett@gmail.com stating you approve the street closure for the food truck festival. Please include your name, title, and business, and that's all we'll need!
2. Mail this letter to us.
Sign below, and you can mail this letter to us at
Garret + Tyler
(Lamoureux Real Estate)
1904 Wemore Ave,
Everett WA 98201
3. We can come by to pick it up. If we haven't heard back from you by Friday May 13th, we'll come back by to pick up your signed letter at that time.

Name Print:

Signature:

Business/ Title:

By signing this form, you're acknowledging that you understand the Live in Everett Food Truck Festival Street closure plan.

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Name Print: BRIAN SHAW
Signature: Brian Shaw
Business/ Title: Manager

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needle pointer

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Name Print: Alex Link

Signature: Alex Link

Business/ Title: Banner Bank PB

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Name Print: TOAD STIGER
Signature: Todd Stiger
Business/ Title: Albany Carpet - Owner

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Name Print:

Jana K. Soriano

Signature:

Jana Soriano

Business/ Title:

owner

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Jana's

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Name Print: Sherie Rzeczowski

Signature: [Handwritten Signature]

Business/ Title: Petite Sweet Bakery owner

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Name Print:

Signature:

Business/ Title:

Judy Matheson
Judy Matheson
J Matheson Gift

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Name Print:

Signature:

Business/ Title:

Marlies Egberding
Marlies Egberding
owner

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Wicked

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Name Print:

Signature:

Business/ Title:

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mini mart

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Name Print: John Fawcett
Signature: John C Fawcett
Business/ Title: Defensive Driving School

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Name Print: Marie Schack
Signature: Marie Schack
Business/ Title: The Barber Shop

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Name Print: HOLLY BURKEIT - POWLAND
Signature: Holly Powland
Business/ Title: OWNER

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Name Print:

Signature:

Business/ Title:

Colby Crest

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